

## Hello • beckyismyname

Rebecca Thomas

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### Profile

- A talented, established designer with strategic experience
- Able to project manage and deliver individually or with a team
- Passionate about good, straightforward design
- Excellent communication with stakeholders of all levels
- Pays exceptional attention to detail
- A positive approach
- Creative and committed, efficient and organised

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### Key achievements

- Completion of website for local arts hub
- Establishing my business and new client relationships
- Progression from graphic designer within a team of 3, to a national manager of 8 print and digital designers and CAD technicians
- Successful delivery of a major company rebrand
- Awarded Distinction in GradCert Visual Communication

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### Experience

#### **Sole Graphic Designer and Illustrator, beckyismyname 2018 - present**

I am an established sole trader providing graphic design and illustration services to a range of industries and sectors.

#### **Project selection:**

- Olbys Creative Hub - website and event programme design for Margate's leading arts hub. Brand design for Olby's TV
- #Pinyourthanks - volunteer design support for social media - thanking those who have helped us during the Covid-19 crisis
- Barratt Developments - general design support from brochures, reports to adverts and infographics
- Shoreline - website design and project management for this organisation of galleries and creative events
- Merman - brand design and social media for chef residency
- POW! Thanet - artworking of event programme for local festival celebrating women
- Miles & Barr - project management and design for major internal communication project
- Self publication of illustrated calendar and prints
- Organisation of graphic design panel talks for The Margate School

#### **Associate Director, Lichfields, London 2003 - 2018**

Lichfields is the UK's pre-eminent planning consultancy.

#### **Tasks:**

- Workload and people management
- Management and quality control of all graphic design and cartography outputs
- Designing public exhibitions, tender submissions, complex data visualisations, technical reports and digital media
- Managed the design element of a major company rebrand
- Management of the design of all company marketing collateral

### **Technician, Dudley Council**

**2002 - 2003**

Design of the local Development Plan and its related mapping and public communication material. Designed and developed the team's website.

### **Technician, South Staffordshire District Council**

**2001 - 2002**

Maternity cover. Graphic design of council documents, including a monthly newspaper and tourist leaflets.

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## **Education**

### **Higher Education**

**2000, 2010**

#### **Graduate Certificate in Design for Visual Communication:**

**Distinction**

University of the Arts, London

#### **BA(Hons) Print Media:**

**Surface Design: 2.1**

University of the Arts, London

### **Further Education**

**1995, 1996**

#### **Foundation Art & Design: Merit**

Swansea Institute

#### **A Level Art & Design: B**

Javea International College, Spain

#### **NVQ Spanish Level 2: Pass**

Javea International College, Spain

### **GCSEs**

**1993, 1994**

**Spanish: A\***

**Child Development: A\***

**English Language: A**

**Art & Design: B**

**Maths: C**

**English Literature: C**

**Geography: C**

**Science: CC**

Javea International College, Spain

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## **Skills**

- I am a proficient user of Adobe InDesign, Illustrator and Photoshop, with some experience of After Effects and Dreamweaver
- I'm a proficient illustrator - by hand and digitally.
- I have project managed website builds, animations and print design from small to large format
- I have established relationships across the UK print industry

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## **Interests**

- I miss travelling! Countries visited include Bolivia, Chile, Bosnia, Israel, Romania, Morocco and Slovakia
- I enjoy interior design, and am particularly interested in mid-century pieces. This spills into a general interest in 20th century architecture
- I regularly visit design industry seminars, exhibitions and events
- When possible I spend days out with my Nikon DSLR camera, photographing architecture, street art and life

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## **References**

Available on request.